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Corporate SPONSORSHIP

Join the Erie Art Museum as a Corporate Sponsor. Corporate sponsors at the Erie Art Museum receive many benefits, including: building brand awareness, demonstrating their commitment to the arts, and affiliating themselves with a nationally recognized museum. The Erie Art Museum is one of region's great cultural treasures, each year more than 30,000 visitors come to the Museum and benefit from our programs. Corporate donors enable the Museum to inspire and educate through exhibiting extraordinary works of art and presenting world-class performances.

We work closely with our corporate sponsors to ensure that by building partnerships we can provide valuable benefits to the community and increase a business's visibility to key constituents. Corporate sponsorship affords a unique marketing opportunity for companies to target a desired demographic through exhibition and program sponsorship opportunities.

Primary Target Markets (local – 30-45 minute drive)

- Erie/Erie County
- Crawford County
- Chautauqua
- Ashtabula

Secondary Target Markets (regional – 45-90 minute drive)

- Cattaraugus County
- Allegheny County
- Warren County
- Venango County
- Forest County
- Clarion
- Butler County
- Mercer County
- Lawrence County
- Beaver County
- Trumbull County
- Mahoning County
- Portage County
- Geauga County

Tertiary Target Markets (extended – 90-minute to 2.5 hr. drive)

- McKean County
- Elk County
- Jefferson County
- Armstrong County
- Indiana County
- Niagara/Ontario Canada

Public Appeal

- 25-54; families with children 6-17
- College educated
- Home owners



Exhibition Sponsorship Opportunities

The Erie Art Museum seeks corporate sponsors for special, temporary exhibitions of all genres, from painting to decorative arts, photography and sculpture.

Main Floor Gallery Exhibitions

Earth & Spirit: Contemporary Indigenous Art from Australia and New Zealand

September 14, 2007 through December 30, 2007
\$3,000

A selection of paintings, wood, jade, bone carving/sculpture, fiber art, musical instruments, Maori cloaks, masks and weaponry that express the strength of Maori culture and represent a cross-section of the best of contemporary Maori art.

Patricia Bellan-Gillen: Zoo-Logic

January 11, 2008 through April 6, 2008
\$3,000

Recent works by a talented painter and printmaker. In her use of animal imagery, Bellan-Gillen weaves a combination of mythological, dream and religious symbols. Combining a zoological interest with a surreal dreamscape, Bellan-Gillen's work is humorous, elegant, and deeply contemplative.

85th Annual Spring Show

April 19, 2008 through June 22, 2008
\$3,000

Featuring artists from within a 250-mile radius of Erie. It represents all media and showcases the most current and finest artwork created in the area.

Joseph Plavcan Centennial Exhibition

June 28, 2008 through September 14, 2008
\$3,000

A retrospective celebrating the 100th birthday of celebrated Erie painter and teacher Joseph Plavcan (1908-1981).

Kanga and Kitenga: Swahili Wit & Wisdom in East African Commercial Textiles

September 27, 2008 through March 2009.
\$3,000

A survey of East African commercial textiles including the kanga, a ubiquitous wrap emblazoned with a Swahili inscription.

BENEFITS

- Private Director's Tour of Museum
- Opportunity to host private function at the Museum for clients/customers, employees/families
- 50 general admission passes to exhibit
- Invitation to exhibit opening reception
- Corporate recognition on internal and external exhibition signage
- Corporate recognition on exhibit publicity and marketing materials
- Corporate recognition in ARTscope, quarterly member/donor newsletter
- Corporate recognition on Museum website
- Corporate recognition in Museum's annual report

Annex Gallery Exhibitions

Ancient Microworlds

October 12, 2007 through January 28, 2008
\$1,000

Scientists and photographers, Giraud Foster and Norman Barker photograph fossils in color with varying degrees of magnification, creating glorious images invisible to the naked eye.

Kids As Curators

February 8, 2008 through March 29, 2008
\$1,000

The Museum partners with three local middle schools and taps their fluency with material culture. Students design and curate this exhibit utilizing their own personal collections. This collaboration yields a show that is fresh, often funny, ideal for families, and surprisingly thought provoking.

Sculpture by Brian Pardini

April 25, 2008 through July 5, 2008
\$1,000

Totemic figures made of objects found in nature, Pardini's sculptures evoke humanity's long history of spiritual relationship with the natural world.

Art from the Barber Center

July 11, 2008 through October 4, 2008
\$1,000

The Museum presents recent work by clients of the Barber National Institute who find expression in the visual arts.

BENEFITS

- Private Director's Tour of Museum
- 25 general admission passes to the exhibition
- Invitation to opening exhibit reception
- Corporate recognition on exhibit publicity and marketing materials.
- Corporate recognition on internal exhibition signage
- Corporate recognition in ARTscope, quarterly member/donor newsletter
- Corporate recognition on Museum website
- Corporate recognition in Museum's annual report.

Frame Shop Gallery Exhibitions

An Evening Stroll: Lee Steadman

October 19, 2007 through January 14, 2008
\$500

New watercolors from an artist who represents the quiet aspects of nature through large-scale landscapes, nocturnes and paintings of old trees.

Wildthings – A Look at the Human/Animal Relationship

March 7, 2008 through May 31, 2008
\$500

Hand built terra-cotta sculpture of animals by Kathe Umlauf. Beginning with a belief in the humanizing influence of animals on man, Umlauf delves into the animal form, sometimes to suggest a narrative, sometimes for its own sake.

New Work by Jim Munn

June 6, 2008 through August 9, 2008
\$500

In his recent work, Jim Munn examines the lowly computer cursor and other pervasive virtual artifacts which have become part of modern life.

BENEFITS

- Private Director's Tour of Museum
- 15 general admission passes to exhibition
- Invitation to opening exhibit reception
- Corporate recognition on exhibit publicity and marketing materials
- Corporate recognition on internal exhibition signage
- Corporate recognition in ARTscope, quarterly member/donor newsletter
- Corporate recognition on Museum website
- Corporate recognition in Museum's annual report

Education Sponsorship Opportunities

The Museum offers a diverse series of special programs, classes, concerts and workshops that involve our members and visitors.

Kids as Curators- workshops	Old Songs New Opportunities
<p>\$2000 program sponsorship \$500 per school sponsorship</p> <p>This educational program exposes students and school faculty to the Museum's process (collecting, categorizing, curating, exhibiting, educating and publicizing) maps into the school curriculum. Students then create their own exhibit that draws from their personal collections. Children learn that their affinity to collect is also shared by museums. This on-going school partnership culminates with an exhibit in February.</p> <ul style="list-style-type: none"> • Private Director's Tour of Museum • 25 general admission passes to the exhibition • Private exhibit opening – meet & greet with students and faculty 	<p>\$12,000 (or two sponsors at \$6,000 each)</p> <p>This innovative program trains refugee women as day care workers and allows them to share their musical heritage with the community. The women's training emphasizes how art, music and movement aid physical and mental development.</p> <ul style="list-style-type: none"> • Private Director's Tour of Museum • Opportunity to host private event at Museum • Private performance and reception for sponsor and family • Corporate recognition in program publicity and marketing materials • Corporate recognition in ARTscope, quarterly member/donor newsletter • Corporate recognition on Museum website • Corporate recognition in Museum's annual report

Performance Sponsorship Opportunities

Contemporary Music Series	Erie Art Museum Blues & Jazz Festival • August 2 & 3, 2008
<p>\$2,500/concert & workshop \$10,000 for Contemporary Music Series</p> <p>Celebrating over 20 years of great music, the Erie Art Museum Contemporary Music Series is a highly regarded performance series that includes some of the most creative, adventurous and accomplished musicians of our era. The Erie Art Museum brings exciting new music from nationally and internationally renowned artists to Erie each year, encompassing a wide variety of jazz, blues and world music. Each performance is accompanied by a multi-day workshop with the performers, where they work hands-on with students and community members often in conjunction with a current exhibit.</p> <p><i>Diane Monroe</i> – jazz violinist September 29, 2007</p> <p><i>North American Festival of Traditional Arts</i> – fiddle, vocal and percussive dance Wednesday, October 17, 2007</p> <p><i>Michael Cooney</i> – folk music Sunday, November 4</p> <p><i>Burkina Electric</i> – Afro-pop band Sunday, February 10</p> <p>BENEFITS</p> <ul style="list-style-type: none"> • 3-year commitment receives naming rights for Contemporary Music Series • Private Director's Tour of Museum • Opportunity to host private function at Museum for customers/clients, employees/families • Complimentary tickets to workshop/concert • Private workshop opportunity for sponsor and families • Introduction of performer on night of performance • Corporate recognition on Series publicity and marketing materials • Corporate recognition in ARTscope, quarterly member/donor newsletter • Corporate recognition on Museum website • Corporate recognition in Museum's annual report 	<p>The Erie Art Museum Blues and Jazz Festival is the largest blues event in the Erie region. The two-day festival offers the best in national, regional and local blues and jazz entertainment .</p> <p>Blues & Jazz Festival Patron Sponsor - \$5,000</p> <ul style="list-style-type: none"> • Sponsor exclusivity in category • Name/logo proportional to donation on all promotion, including: <ul style="list-style-type: none"> - sponsor banner on stage - name listing on banner at street - newspaper ad - festival program and festival invitation - Museum's web site • One year corporate membership to the Erie Art Museum • Name mention between every act during the festival (approximately every 90 minutes) • Sponsor stage appearance or opportunity to MC on stage • 50 VIP Tent passes and event buttons • Ten festival t-shirts, limited edition festival poster, signed and framed <p>Blues & Jazz Festival Contributing Sponsor - \$3,000</p> <ul style="list-style-type: none"> • Name/logo proportional to donation on all promotion, including: <ul style="list-style-type: none"> - sponsor banner on stage - name listing on banner at street - newspaper ad - festival program and festival invitation - Museum's web site • Name mention between every act during the festival (approximately every 90 minutes) • 10 one-year Erie Art Museum individual memberships • Sponsor stage appearance or opportunity to MC on stage • 30 VIP Tent passes and event buttons • Five festival t-shirts, limited edition festival poster, signed and framed <p>Blues & Jazz Festival Sustaining Sponsor - \$2,000</p> <ul style="list-style-type: none"> • Name/logo proportional to donation on all promotion, including: <ul style="list-style-type: none"> - sponsor banner on stage - name listing on banner at street - newspaper ad - festival program and festival invitation - Museum's web site • Name mention between every act during the festival (approximately every 90 minutes) • Sponsor stage appearance or opportunity to MC on stage • 20 VIP Tent passes and event buttons • 10 one-year Erie Art Museum individual memberships

Special Event Opportunities

The Museum offers an ambitious schedule of special events to attract new audiences to the Museum and increase the public's access to art.

Mid-Day Art Break	Gallery Night	EAM Contemporaries
<p>Wednesdays, June – August, 2008 \$2,000 Tour the Museum's exhibitions and collections with Museum staff during your lunch hour. 30-minute talks begin at 12 & 12:30 p.m. Admission is free.</p> <p>BENEFITS</p> <ul style="list-style-type: none"> • Private Director's Tour of Museum • 25 general admission passes to the exhibition • Opportunity to host function at Museum • Corporate recognition in all Mid-Day Art Break publicity and marketing materials. • Corporate recognition in ARTscope, quarterly member/donor newsletter • Corporate recognition on Museum website • Corporate recognition in Museum's annual report 	<p>Quarterly \$1,500 Galleries coordinate gallery activities to take place on the same night. All gallery events are free.</p> <p>BENEFITS</p> <ul style="list-style-type: none"> • Private Director's Tour of Museum • 25 general admission passes to the Museum • Exclusive catering/on-site vending rights at one or more galleries • Corporate recognition in all publicity and marketing materials • Corporate recognition in ARTscope, a quarterly member/donor publication • Corporate recognition on Museum website • Corporate recognition in Museum's annual report 	<p>\$2,000 EAM Contemporaries is a group of hip and sophisticated 20–40 somethings who are interested in the same goal – attending fabulous parties and events and broadening their network of friends while supporting the Museum. Each party features food and drink tastings, live bands, traditional musicians, scavenger hunts through the Art Museum's collection and art making. Lively and interactive gallery strolls each evening will introduce partygoers to the Museum's exhibitions as well as each other.</p> <p>BENEFITS</p> <ul style="list-style-type: none"> • Private Director's Tour of the Museum • 25 general admission passes to the Museum • Exclusive category on-site vending opportunities • Corporate recognition in all publicity and marketing materials • Corporate recognition in ARTscope, quarterly member/donor newsletter • Corporate recognition on Museum's website • Corporate recognition in Museum's annual report
Just My Imagination, II	Summer 2008 Gala	
<p>Winter 2008 Sponsorships range from \$250-\$1000. Back by popular demand, Just My Imagination, an event benefiting the Erie Art Museum, features live Motown music, soulful dishes, and tasty cocktails.</p> <p>BENEFITS</p> <ul style="list-style-type: none"> • Invitation to the private pre-cocktail party • Complimentary table for 8 with corporate signage (\$1,000 sponsors only) • Sponsor gift • Recognition on all event publicity and marketing materials • Recognition at event 	<p>June 2008 Sponsorships range from \$500-\$1000. The Museum's largest benefit event of the season features fine wine, cuisine and live entertainment.</p> <p>BENEFITS</p> <ul style="list-style-type: none"> • Recognition on all event publicity and marketing materials • Recognition at event • Complimentary seats for 4 with signage 	